



Nerjyzed's Video Game Debut a Huge Success

BATON ROUGE, LA (November 28, 2008) - More than 200 people attended the debut of the new Doug Williams Black College Football Experience (BCFx) video game. BCFx was introduced at a private party as part of the 35th Annual State Farm Bayou Classic at the Louisiana Superdome in New Orleans. The event was hosted by Stan Verrett, sports anchor at ESPN, and attendees included Doug Williams, the first Black quarterback to win a Superbowl championship, and the Superbowl XXII Most Valuable Player; Jacqueline S. Beauchamp, the CEO and Chairwoman of Nerjyzed Entertainment Inc.; Southern University President Dr. Ralph Slaughter, as well as other college administrators, alumni, family, and friends.

"This is a history making event," Beauchamp, a Southern University alumnus, told the crowd. "I'm honored to be a part of this project," said Williams, a Grambling State University alum.

Guests not only got a chance to view the game, but they also played it too. Everyone seemed enthused and excited as evidenced by the long lines of people waiting to pre-order the game. The game will be available in stores in February during Black History Month.

A fitting time since Nerjyzed Game Studios, a licensed Microsoft developer, is the first African American-owned development studio to produce a video game for the Xbox 360.

But the Doug Williams BCFx is more than just a game. It's a cultural event featuring 36 teams from historically Black colleges and universities, action-packed game play, and interactive half-time shows.

The teams represent the Southwestern Athletic Conference (SWAC), the Central Intercollegiate Athletic Association (CIAA), the Southern Intercollegiate Athletic Conference

(SIAC), and the Mid-Eastern Athletic Conference (MEAC).

Gamers can compete against their favorite teams and enjoy playing along with the drum section or drum line. The game also includes a Legends museum, an educational element which features profiles about players who graduated from historically Black colleges.